

# Bally

MIDWAY MFG. CO.

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10601 W. Belmont Avenue  
Franklin Park, Illinois 60131  
Telephone (312) 451-9200



May 28, 1982

Attached, is the current list of Bally Midway  
Mfg. Co. Pac-Man Licenses.

JAM:nf

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MIDWAY MANUFACTURING COMPANY

Trademark License List

<u>Company</u>	<u>Product</u>
Aladdin Industries 703 Murfreesboro Road Nashville, TN 37210 (615) 748-3322	Pac-Man Lunch Kits
Amusement Mktg. Concepts, Ltd. P.O. Box 3002 Springfield, MA 01101 (413) 781-1220	Pac-Man Bumper Stickers, License Plates, Labels, and T-Shirts
M.Z. Berger 20 West 37th Street New York, N.Y. 10018 (212) 594-4880	Pac-Man Game Watch, Juvenile LCD Watches
(CBS) The Buie/Geller Organization 3297 North Crest Road Suite 203 Doraville, GA 30340 (404) 491-0950	Pac-Man Fever Record Album
Colorforms 133 Williams Dr. Ramsey, N.J. 07446 (201) 327-2600	Pac-Man Colorform™ Stick-Ons and Shrinky Dinks
Brookfield Athletic Shoe Co., Inc. P.O. Box "A" East Brookfield, MA 01515	Pac-Man Ice Skates and Roller Skates

Company

Product

Coleco Industries  
945 Asylum Ave.  
Hartford, CT 06105  
(203) 278-0280

Pac-Man and Galaxian Table  
Top Games

Diamond Toymakers  
7855 Gross Point Rd.  
Skokie, IL 60077  
(312) 673-4545

Pac-Man and Ms. Pac-Man  
Rack Toys

ERO Industries, Inc.  
189 West Madison St.  
Chicago, IL 60602  
(312) 782-8920

Pac-Man and Ms. Pac-Man  
Slumberbags, Pillows, Tote Bags,  
Knapsacks, Backpacks, and  
Stadium Cushions

Houze Glass Corporation  
Drawer 307  
Point Marion, PA 15474  
(412) 725-5231

Pac-Man and Ms. Pac-Man Ceramic  
Mugs and Glassware

Joyce Morris, Inc.  
D.B.A. Gindi International  
6 Hollywood Ct.  
South Plainfield, N.J. 07080  
(201) 753-0550

Pac-Man and Ms. Pac-Man and  
Wizard of Wor Towels, Bath Sets,  
Quilted Kitchen Accessories,  
Pac-Man and Ms. Pac-Man Blanket

Hallmark Cards, Inc.  
Kansas City, MO 64108  
(816) 274-5417

Pac-Man Greeting Cards, Gift  
Wrap, Posters, Puzzles, Seals,  
Lapel Pins

Joy Insignia, Inc.  
P.O. Box 68  
320-69th Street  
Guttenberg, N.J. 07093  
(201) 863-5774

Pac-Man, Ms. Pac-Man, and  
Galaxian Embroidered Emblems

Key Ring Supplies, Inc.  
631 Fargo Avenue  
Buffalo, N.Y. 14213  
(716) 883-1110

Pac-Man, Gorf, Wizard of Wor and  
Galaxian Leather Key Fobs

Company

Product

Knickerbocker Toy Co.  
207 Pond Ave.  
Middlesex, N.J. 08846  
(201) 752-6900

Pac-Man and Ms. Pac-Man Plush  
Toys

MarshAllan Products, Inc.  
1971 West 95th Street  
Cleveland, Ohio 44102  
(216) 631-2400  
(800) 321-8668

Pac-Man and Ms. Pac-Man Juvenile  
Shelving, Tray Tables and TV  
Tables

Marte' Co., Inc.  
1145 Main Street  
Pawtucket, RI 02860  
(401) 722-1902

Pac-Man Costume Jewelry

Milton Bradley Co.  
Springfield, MA 01101  
(413) 525-6411

Pac-Man Board Game, Puzzle,  
and Card Game

C.A. Reed  
99 Chestnut Street  
Williamsport, PA 17701  
(717) 326-9021

Pac-Man Paper Table Goods

Stern-Maid Nitewear, Inc.  
135 Madison Ave.  
New York, N.Y. 10016  
(212) 686-5480

Pac-Man and Ms. Pac-Man Junior  
Missy Sleepwear

P & K Products Co., Inc.  
640 Church Road  
Elgin Oaks Industrial Park  
Elgin, IL 60120  
(312) 695-7070

Pac-Man Metal Waste Baskets  
and Lamps

Plymouth, Inc.  
Box 38 Benigno Blvd.  
Belmawr, N.J. 08031  
(609) 931-8700

Pac-Man and Ms. Pac-Man  
Stationary and School Supplies

<u>Company</u>	<u>Product</u>
Pyramid Home Products, Inc. 2010 West 62nd Los Angeles, CA 90047 (213) 971-4223	Pac-Man Hassocks and Pillows
Steven Morris Co. 1539 Sherman Evanston, IL 60201 (312) 475-2310	Pac-Man Mugs and T-Shirts
Third Wave Products P.O. Box 13665 Sacramento, CA 94813 (916) 486-2696	Pac-Man Square Buttons
Tomy Corporation 901 E. 233 Street Carson, CA 90745 (213) 549-2721 (213) 774-7585	Pac-Man and Ms. Pac-Man Hand Held Game and Wind Up Toy
The Video Babies, Inc. 4820 43rd St. NW Washington, DC 20016 (202) 363-0979	Pac-Man Ties and Bumper Stickers
W.S. Wormser Co. 1535 Lake Cook Rd. Suite 402 Northbrook, IL 60062 (312) 564-8355	Pac-Man and Ms. Pac-Man Robes, Pajamas, and Action Sportswear
Wiz Kids P.O. Box 451 Irwin, PA 15642 (412) 751-3020	Pac-Man, Gorf, Galaxian, and Rally-X T-Shirts, and Sports Caps
Woodlets, Inc. Div. of G.H. Wood & Co., Ltd. 90 Chenango St. Buffalo, N.Y. 14213 (716) 886-7868	Pac-Man Air Freshners

Company

Product

Deka Plastics  
914 Westfield Avenue  
Elizabeth, N.J. 07208  
(201) 351-0900

Pac-Man Plastic Mugs, Bowls,  
Plates, Tumblers, Straws, Pails  
and Children's Molded Stool

Lee Company  
Empire State Building  
350 Fifth Ave. Suite 4619  
New York, N.Y. 10118

Pac-Man Childrens Belts and  
Suspenders

Gramercy Mills  
435 Van Houten Ave.  
Passaic, N.J. 07055  
(201) 777-7221

Pac-Man and Ms. Pac-Man Girls  
Swimwear

Empire Pencil Corp.  
41 Madison Ave.  
New York, N.Y. 10010  
(212) 689-7534

Pac-Man and Ms. Pac-Man  
School Supplies

Fleer Company  
Tenth & Somerville  
Philadelphia, PA 19141  
(215) 455-2000

Pac-Man Bubble Gum & Candy

Placo Products Company  
20550 S. Denker Ave.  
P.O. Box 3456  
Torrance, CA 90510  
(213) 775-3621

Pac-Man Felt Tip Coloring Poster  
Sets, and Target Games

Shipton Sportswear  
P.O. Box 12472  
St. Louis, MO 63132  
(314) 997-2000

Pac-Man and Ms. Pac-Man Outer  
Jackets, Vinyl Slickers (Boys  
and Mens Only)

Gabriel Industries  
41 Madison Ave.  
New York, N.Y. 10010  
(212) 481-6400

Pac-Man Squeeze Toy

CompanyProduct

Libby Glass  
One Sea Gate  
Toledo, Ohio 43666

Pac-Man Glasses, Ashtrays,  
Pitchers, and Cannisters

KiKi International  
180 Madison Ave.  
New York, N.Y. 10016  
(212) 685-7920

Pac-Man and Ms. Pac-Man  
Panty Sets

Keepers Industries  
6415 De Soto Ave.  
Woodland Hills, CA 91367  
(213) 884-5800

Pac-Man and Ms. Pac-Man  
Hosiery

National Latex  
200 Fifth Ave. Room 661  
New York, N.Y. 10010  
(212) 989-1240

Pac-Man Balloons and Rubber  
Balls

Commonwealth Toys  
200 Fifth Ave.  
New York, N.Y. 10010  
(212) 871-5000

Pac-Man and Ms. Pac-Man  
Plush Slippers, Hand Puppets,  
and Children's Pajama Bag.

Superior Toy  
3417 N. Halsted St.  
Chicago, IL 60657  
(312) 929-1300

Pac-Man Toy Gum Ball Bank

Duncan Toys  
801 Lynn Ave.  
Baraboo, WI 53913  
(608) 356-5551

Pac-Man "Yo-Yo<sup>TM</sup>"

Uniprints Underwear Co., Inc.  
P.O. Box 780  
Bowling Green, KY 42101  
(502) 781-6400

Pac-Man and Ms. Pac-Man  
T-Shirts and Tops

Company

Product

Dan River Inc.  
111 W. 40th St.  
New York, N.Y. 10018  
(212) 554-5555

Pac-Man Sheets and Pillow Cases

Millcraft, Inc.  
419 Orange Ave.  
West Haven, CT 06516  
(203) 932-0712

Pac-Man and Ms. Pac-Man  
Needlecraft, crewel, latch hook,  
and cross stitch

Ben Cooper, Inc.  
33-34th Street  
Brooklyn, N.Y. 11232  
(212) 499-7025

Pac-Man Halloween Costumes, Masks,  
and Soft P.V.C. figure on String

Lincoln Textiles  
295 Fifth Ave. Room 1720  
New York, N.Y. 10096  
(212) 532-6963

Pac-Man Drapes, Bedspreads,  
Comforters, and Pillow Shams

Hollander Corp.  
342 Central Ave.  
Newark, N.J. 07103  
(201) 624-2000

Pac-Man Drapes, Bedspreads,  
Comforters, Pillow Shams, and  
Bed Pillows

Normac Co., Inc.  
1616 Soldiers Field Rd.  
Brighton, MA 02135  
(617) 254-9706

Pac-Man Jeans, Overalls and Slacks,  
Boys Swimwear, Active Sportswear-  
non-fleece (Bottoms Only)

Chein Industries  
William Street  
Burlington, N.J. 08016  
(609) 386-2800

Pac-Man and Ms. Pac-Man Metal  
Containers, Recipe Boxes, and  
Wastebaskets

Ben Rickert Inc.  
359 Newark  
Plimpton Turnpike  
Wayne, N.J. 07470  
(201) 628-0200

Pac-Man Bar and Liquid Soap  
Fragrances



Company

Product

Donald Bruce Co.  
3600 N. Talman  
Chicago, IL 60618  
(312) 477-8100

Pac-Man Fine Gold and Sterling  
Silver Jewelry

Kids Stuff  
I.J.E. Distributors Inc.  
450 N. Park Rd.  
Hollywood, Florida 33021  
(305) 966-8520

Pac-Man Children's Record Series

KMGA Inc.  
333 West 34th St.  
New York, N.Y. 10001  
(212) 563-7100

Pac-Man and Ms. Pac-Man Coin  
Purses, Travel, Cosmetic and  
Cigarette Cases, and Wallets

Synergistics Research Corp.  
650 Avenue of the Americas  
New York, N.Y. 10011  
(212) 989-9707

Pac-Man "Velcro Target" Game  
and "Catch Mitt" Game

Western Graphics  
P.O. Box 7128  
Eugene, Oregon 97401  
(503) 686-2200

Pac-Man Flocked and Lithographed  
Posters

Manton Cork  
355 Crooked Hill Road  
Brentwood, N.Y. 11717  
(516) 273-0700

Pac-Man Cork Boards

Lees Mfg. Co.  
(Kid Duds)  
500 W. Washington  
Cannon Falls, MN 55009  
(404) 447-5500

Pac-Man and Ms. Pac-Man  
Girls Robes and Pegnoir Sets

Scripto, Inc.  
7012 Best Friend Rd.  
P.O. Box 47800  
Atlanta, GA 30362  
(404) 447-5500

Pac-Man Cigarette Lighter

<u>Company</u>	<u>Product</u>
Calfax, Inc. 15 E. 26th St. New York, N.Y. 10010 (212) 689-4424	Pac-Man™ Chatteranimal™
The C.R. Gibson Co. Knight Street Norwalk, CT 06856 (203) 847-4543	Pac-Man Photograph Album, Scrapbook, Autograph, and Address Books
Craft House Corp. 2101 Auburn Ave. Toledo, Ohio 43696	Pac-Man Sun Catchers, Sun Scene, Sun Charmers
Sun Products Puritan Mills, Inc. 206 Adamson Ind. Blvd. P.O. Box 1280 Carrollton, GA 30117 (404) 834-7791	Pac-Man Hoppity Hops™
International Wallcoverings Div. International Paints (Canada) 151 East Drive Bramalea, Ontario, CANADA	Pac-Man Wallcoverings
Keds 5 Cambridge Center Cambridge, MA 02142 (617) 491-8800	Pac-Man and Ms. Pac-Man Footwear and Laces
William F.B. Johnson Co. 901 East Luzerne St. Philadelphia, PA 19124 (215) 831-1004	Pac-Man Accent Lamps
Gay Tred Mills 295 Fifth Ave. Suite 811 New York, N.Y. 10016 (212) 684-5865	Pac-Man Area Rugs

Company

Product

Tiger Electronic Toys Inc.  
909 Orchard  
Mundelein, IL 60060  
(312) 949-8100

Pac-Man Portable Radio

Pro Corp.  
221 Pine Street  
Florence, MA 01060  
(413) 584-1780

Pac-Man Toothbrushes, Hair  
Brushes, Combs

American Telecommunications  
9620 Flair Drive  
El Monte, CA 91731  
(213) 579-1710

Pac-Man Telephone

Ideal Toy  
184-10 Jamaica Ave.  
Hollis, N.Y. 11423  
(212) 454-5000

Pac-Man Panic Globe

Coin-It Companies  
7223 N.W. 43rd St.  
Miami, Florida 33166  
(305) 261-1441

Pet Pac-Man

Video Expo, Inc.  
1312 Frick Bldg.  
Pittsburg, PA 15219  
(412) 261-1441

1982 World's Fair  
Pac-Man Posters, License Plates,  
Bumper Stickers, Pennants

Butterfly Originals  
29 Olney Ave.  
Cherry Hills, N.J. 08003  
(609) 424-3004

Pac-Man Ceramic and Plastic  
Bookends, Figurines, Paperweights,  
Trophies, Night Lights, and Switch  
Plates, Knit Hats, Gloves, Scarves,  
Leg Warmers

Hamilton Beach Div. of Scoville  
59 Mill St.  
Waterbury, CT 06720  
(203) 573-1199

Pac-Man Hot Air Corn Popper

Company

Product

Light Fashions  
15131 Triton Lane  
Suite 112  
Huntington Beach, CA 92649  
(714) 895-2700

Pac-Man Lighted T-Shirts

Southland Corporation  
2828 N. Haskell  
Dallas, TX 75204  
(214) 828-7011

Pac-Man, Ms. Pac-Man, Galaga,  
Galaxian, Omega Race, Solar Fox,  
and Robby Roto Plastic Drinking  
Cups

Wham-O Mfg. Inc.  
835 E. El Monte St.  
San Gabriel, CA 91778  
(213) 287-9681

Pac-Man Flying Disks